

CLEAROBJECT

Generative AI Workshop

DISCOVER HOW ARTIFICIAL
INTELLIGENCE CAN
TRANSFORM YOUR BUSINESS

Transforming Data Into Valuable Outcomes

At a glance

Identify business opportunities, define key use cases and prioritize GenAI Proof of Concepts by potential ROI

What to Expect

The 1-2 day Generative AI Workshop will be guided by leaders experienced in ideation workshops and the latest AI innovations.

The Workshop will be highly interactive with attendees from ClearObject and key stakeholders from your organization.

Workshop Objective:

Identify 1-3 high ROI AI use cases which can be actioned immediately through a Pilot/POC

Key Deliverables:

- GenAI Discovery Report
- Solution tree (with top GenAI opportunities)
- Business Model Canvas (concise business case)
- GenAI architecture recommendation
- SOW for a Pilot/POC

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CHALLENGE

Generative AI technologies will change how businesses operate. However, most executives say they are unprepared for immediate adoption and don't fully understand where to prioritize and focus their GenAI efforts. The opportunities are tremendous for forward-thinking organizations, but deciding where exactly to invest time and resources is a challenge. ClearObject and Google are ready to help.

SOLUTION

Turn ideas in valuable business outcomes through a guided Generative AI Workshop and realize the vast potential of Google's leading GenAI platform and potential solutions.



**Guided
Ideation**



**Determine
Business Value**



**Evaluate GenAI
Model Viability**



**Assess Workflow
Integrations**



**Prioritize and
Calculate ROI**

HOW WE CAN HELP

At ClearObject, we help companies discover, build, and deliver the right digital solutions based on their specific business needs. This AI Workshop is designed to help teams identify how Generative AI can be used today to drive efficiency, speed, and profits.

In just 1-2 days our experts will equip you with:

Increased knowledge of common Gen AI uses and Google Cloud GenAI Offerings

Learn how AI is being used across industries and explore how it can add value to your operations

1-3 defined Use Cases specific to your organization

Collaboratively explore and define key use cases with a clear ROI and success criteria

Conceptual architecture for AI solution

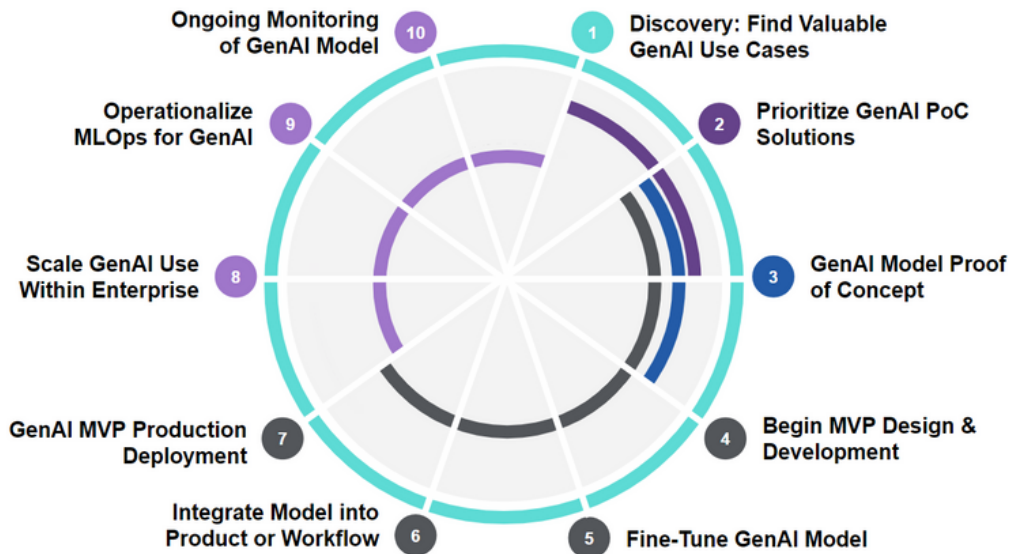
Architectural concept delivered with GCP products identified based on agreed solution

Pilot/POC proposal

SOW for a POC based on high ROI use case with key stakeholder alignment

ClearObject has been selected as a Google Enterprise GenAI Launch Partner

GEN AI ADOPTION LIFECYCLE



GOOGLE IS THE GEN AI LEADER FOR ENTERPRISE

Google's GenAI experience, GenAI datasets, transparency, wide set of foundational models, lower cost, better security, and proven track record in GenAI enterprise deployments make it a clear choice for organizations exploring the multiple benefits of GenAI.

Google has been working in the space longer than any competitors with their invention of Transformer Architecture in 2017 and continued innovation in the LLM space. ClearObject is a trusted Google partner ready to help you navigate this new landscape.

WHY CLEAROBJECT?

ClearObject was selected by Google as a GenAI launch partner based on our AI expertise and history of successful AI engagements, including enterprise AI solutions from the edge to the cloud connecting enterprise critical applications to drive significant output, efficiency, and quality gains for its customers.

We built our reputation developing bespoke software and solutions for enterprise customers tailoring AI models, software, and solutions to exactly fit the needs of its customers. We customize support to meet the needs of customers and will continue to support customer solutions from cradle to grave offering ideation support, prototyping and architecture support, development and deployment support, and managed services to maintain the solutions over time.

LIFECYCLE STEPS

- 1 Discovery: Find Valuable GenAI Use Cases**
Design Thinking workshop to collaboratively uncover valuable opportunities
- 2 Prioritize GenAI POC Solutions**
Rank order use case opportunities and select pilot Proof of Concept
- 3 GenAI Model Proof of Concept**
Test Generative AI PoC to validate technical feasibility of use case
- 4 Begin MVP Design & Development**
Detailed design and software development upon PoC validation
- 5 Fine-Tune GenAI Model**
Further refine and tune model for production based on pilot learnings
- 6 Integrate Model into Product or Workflow**
Full integration into your workflow or product for testing
- 7 GenAI MVP Production Deployment**
Deploy GenAI solution into production and onboard pilot users
- 8 Scale GenAI Use within Enterprise**
After a successful pilot, roll solution out to other areas of your enterprise
- 9 Operationalize MLOps for GenAI**
Operationalize software & data science teams to ensure your Generative AI solutions can be deployed & maintained effectively
- 10 Ongoing Monitoring of GenAI Model**
ClearObject can continuously monitor & tune your Generative AI model at scale to ensure your organization continues to extract value

TALK TO AN EXPERT ABOUT GETTING STARTED

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